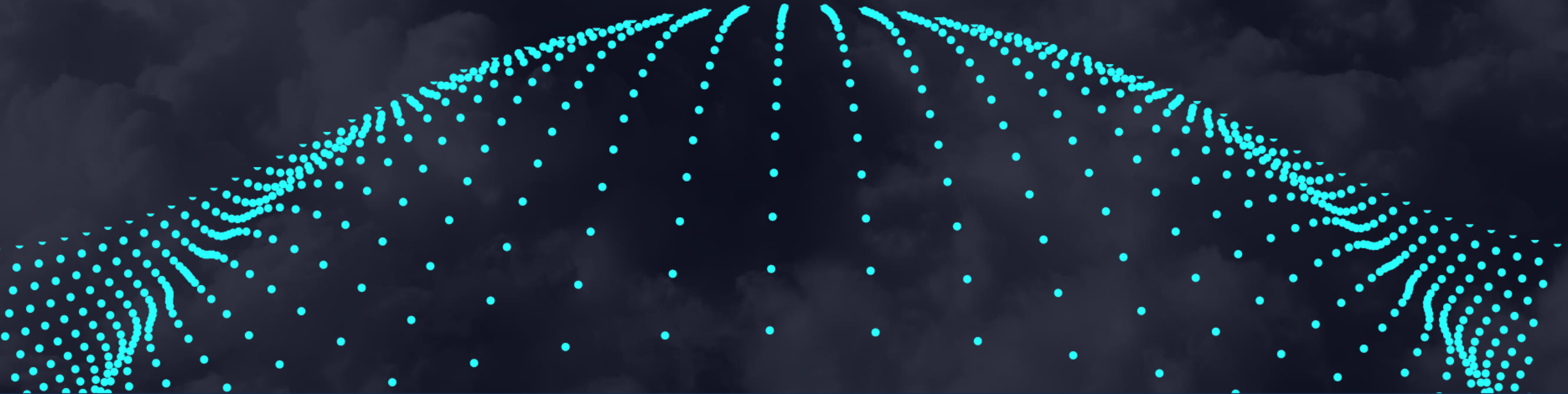


# ***cargo facts***



EVENT MEDIA KIT 2024



[cargofacts.com](https://cargofacts.com)



## OVERVIEW

For over 25 years, Cargo Facts has proudly held the mantle as the industry leader in providing unparalleled information and networking opportunities specifically tailored to freighter aircraft. Our unwavering commitment to excellence has solidified us as the go-to source for industry professionals seeking cutting-edge insights and valuable connections.

Dive into the world of freighter aircraft production, leasing, and operations at our exclusive Cargo Facts events. These gatherings offer a unique platform to mingle with the most influential individuals shaping the future of the industry. Rub shoulders with top executives and experts, fostering valuable relationships that can open doors to new opportunities and collaborations.

As we venture into 2024, Cargo Facts is set to elevate your experience further by offering three regional events. This strategic move is designed to maximize the expansion of freighter operations and sales in the ever-growing global market. Prepare to be part of a dynamic community where ideas flourish, innovation thrives, and partnerships take flight.

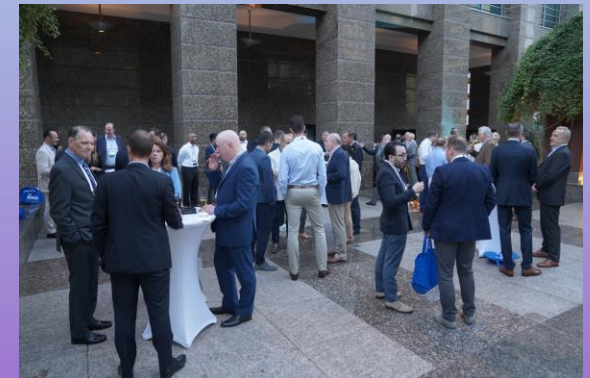
Join us at Cargo Facts and unlock the potential of the freighter aircraft world. Together, we'll soar to new heights, shaping the future of this dynamic industry with confidence and vision.



Get ready for an exhilarating experience at *Cargo Facts EMEA*, returning this **February 5-7**, at the prestigious venue of The Hilton Amsterdam. Our highly anticipated event promises exclusive access to the latest in emerging airfreight technology, while providing cutting-edge solutions to the challenges impacting today's dynamic air cargo market.

As an industry professional, attending *Cargo Facts EMEA* means arming yourself with invaluable insights on crucial industry topics that will propel your career and business forward. From groundbreaking innovations to strategic advancements, we've curated a comprehensive program that guarantees you'll walk away inspired and empowered.

Networking opportunities abound as you rub shoulders with top global executives hailing from the vibrant markets of the Middle East, Africa, and Europe. Forge new relationships that transcend borders and set the stage for fruitful collaborations, cementing your position as a key player in the global air cargo landscape.



**Cargo Facts** events draw together an exclusive group of innovative buyers, sellers, financiers, service providers, and operators of aircraft for professional education and networking.

### PAST ATTENDEES INCLUDE:

- Airbus
- Amazon
- Lufthansa Cargo AG
- Boeing
- DHL
- UPS
- World Cargo Solutions
- Qatar Airways
- IATA
- AAR Corp
- GA Telesis
- AerCap
- Air France KLM
- AmSafe Bridgeport
- Delta Air Lines
- U.S. Cargo Systems
- Frankfurt Airport
- Saudi Airlines Cargo
- LATAM Airlines Group S.A
- Kuehne + Nagel

### ATTENDEES COME FROM A VARIETY OF DISCIPLINES WITHIN THE AVIATION SECTOR, INCLUDING:

- Executive Management
- Fleet Planning
- Operations
- Sales & Marketing
- Business Development
- Strategic Planning

### 2023 ATTENDEE TITLES:



# **cargo facts**emea

## OUR OPPORTUNITY



Of 2023 attendees would recommend Cargo Facts events to a colleague or friend



Of Attendees were satisfied with the information provided from past event



Of 2023 attendees rated the information provided during sessions highly valuable

“

A number of good discussions, clearly well prepared by both moderators and panelists.

STEVEN VERHASSELT  
Liege Airport

”

“

It was an enjoyable and worthwhile event. The speakers, the attendees, the location, the hospitality – they were all top notch.

JON OWENS  
Tes Aviation

”



## PLATINUM SPONSOR GALA DINNER

- ☐ Featured listing as a Platinum Sponsor
- ☐ Gala Dinner Sponsorship (non-exclusive)
  - Premium Reserved Table for Sponsoring Company
  - Sponsors logo incorporated into the design of the Gala Dinner Step & Repeat located in a prime location for attendee photo ops (non-exclusive)
  - Cocktail materials and dinner menu printed with sponsor logo (non-exclusive)
- ☐ Featured listing as a Platinum Sponsor on:
  - All onsite signage at the event, printed and digital
  - Conference Website
- ☐ Five (5) Complimentary company conference registrations
- ☐ Five (5) Complimentary registrations for Airline Clients
- ☐ One (1) Complimentary Display Space
  - (1) 6ft table with linen
  - (2) two chairs
- ☐ Sponsor able to provide (1) promotional item for the conference bag
- ☐ Banner ad displayed within official conference mobile app linked with sponsors URL of choice
- ☐ Pre-and Post- Conference attendee list (excel file)
- ☐ Featured listing as event's Platinum Sponsor on select pre-conference marketing materials
- ☐ Social media promotion of sponsorship on LinkedIn, including exclusive event discount code for distribution on social media and a tweet promoting your sponsorship on our Cargo Facts account
- ☐ Discounted rate for additional company participants



## PLATINUM SPONSOR

- ☐ Featured listing as a Platinum Sponsor
- ☐ One (1) Break or One (1) Session Sponsorship of sponsors choice (based on availability)
- ☐ Sponsor to provide one (1) promotional item to be included in the official conference bag
- ☐ Banner ad displayed within official conference mobile app linked with sponsors URL of choice
- ☐ Rotating 728x90 top banner advertisement on conference website (non-exclusive)
- ☐ Five (5) Complimentary company conference registrations
- ☐ Five (5) Complimentary registrations for Airline Clients
- ☐ One (1) Complimentary Display Space
  - (1) 6ft table with linen
  - (2) two chairs
- ☐ Featured listing as a Platinum Sponsor on:
  - All onsite signage at the event, printed and digital
  - Conference Website
- ☐ Pre-and Post- Conference attendee list (excel file)
- ☐ Featured listing as event's Platinum Sponsor on select pre-conference marketing materials
- ☐ Social media promotion of sponsorship on LinkedIn, including exclusive event discount code for distribution on social media and a tweet promoting your sponsorship on our Cargo Facts account
- ☐ Discounted rate for additional company participants

**\*Display Spaces are available for purchase as an add-on to your sponsorship, please inquire with your Sales Rep for pricing and more details.**

## CARGO FACTS EMEA LOUNGE SPONSOR (EXCLUSIVE)

**The Cargo Facts Lounge will provide attendees with a space to relax and reconnect with work while keeping up with the flow of the event.**

- ☐ Your company will be listed as the exclusive lounge sponsor
  - Company logo is included on the signage located at the front of the Lounge.
- ☐ Three (3) complimentary conference registrations
- ☐ Pre- and post-conference attendee list (excel file)
- ☐ Listing as sponsor on select pre-conference marketing materials, official conference website, and on select conference materials and signage
- ☐ Social media promotion of sponsorship on LinkedIn, including exclusive event discount code for distribution on social media and a tweet promoting your sponsorship on our Cargo Facts account
- ☐ Discounted rate for additional company participants

## CARGO FACTS EMEA MOBILE APP SPONSOR (EXCLUSIVE)

**The Cargo Facts EMEA Mobile App is essential to all Cargo Facts attendees, allowing attendees to navigate their way around the event and manage their schedule.**

- ☐ Your company will be listed as the exclusive Cargo Facts Mobile App Sponsor
  - Company logo on the splash screen. The splash screen is visible to the attendee each time the app is opened.
  - Sponsor banner on the dedicated mobile app emails sent to attendees two weeks prior to the event.
  - Sponsor banner ad displayed within the mobile app
- ☐ Three (3) complimentary conference registrations
- ☐ Pre- and post-conference attendee list (excel file)
- ☐ Listing as sponsor on select pre-conference marketing materials, official conference website, and on select conference materials and signage
- ☐ Social media promotion of sponsorship on LinkedIn, including exclusive event discount code for distribution on social media and a tweet promoting your sponsorship on our Cargo Facts account
- ☐ Discounted rate for additional company participants



**\*Display Spaces are available for purchase as an add-on to your sponsorship, please inquire with your Sales Rep for pricing and more details.**

## CARGO FACTS EMEA EVENT DAILY SPONSOR (EXCLUSIVE)

**Attendees can stay on top of breaking news from the event with our dedicated daily coverage page, which will be updated throughout each day of the conference.**

- ☐ Your company will be listed as the exclusive Cargo Facts Event Daily sponsor.
  - Company logo included in the design of the header of the Event Daily page.
  - 300x250 sidebar banner on the Event Daily page.
- ☐ Two (2) complimentary conference registrations
- ☐ Pre- and post-conference attendee list (excel file)
- ☐ Listing as sponsor on select pre-conference marketing materials, official conference website, and on select conference materials and signage
- ☐ Social media promotion of sponsorship on LinkedIn, including exclusive event discount code for distribution on social media and a tweet promoting your sponsorship on our Cargo Facts account
- ☐ Discounted rate for additional company participants

## CARGO FACTS EMEA EVENT REGISTRATION SPONSOR (EXCLUSIVE)

- ☐ Company will be listed as the exclusive sponsor of the Cargo Facts EMEA Registration
  - Sponsor's logo featured on the Registration landing page; logo linked to URL of sponsor's choice.
  - Company logo is included on the onsite registration signage
- ☐ Two (2) complimentary conference registrations
- ☐ Pre- and post-conference attendee list (excel file)
- ☐ Listing as sponsor on select pre-conference marketing materials, official conference website, and on select conference materials and signage
- ☐ Social media promotion of sponsorship on LinkedIn, including exclusive event discount code for distribution on social media and a tweet promoting your sponsorship on our Cargo Facts account
- ☐ Discounted rate for additional company participants

**\*Display Spaces are available for purchase as an add-on to your sponsorship, please inquire with your Sales Rep for pricing and more details.**

## CARGO FACTS EMEA LANYARD SPONSOR (EXCLUSIVE)

- ☐ Sponsor logo on lanyards offered at the registration area - 1 or 2 Color Imprint Logo
- ☐ Two (2) complimentary conference registrations
- ☐ Pre- and post-conference attendee list (excel file)
- ☐ Listing as sponsor on select pre-conference marketing materials, official conference website, and on select conference materials and signage
- ☐ Social media promotion of sponsorship on LinkedIn, including exclusive event discount code for distribution on social media and a tweet promoting your sponsorship on our Cargo Facts account
- ☐ Discounted rate for additional company participants



## CARGO FACTS EMEA KEYCARD PACKET SPONSOR (EXCLUSIVE)

- ☐ Company logo on keycard packets to guest rooms handed out to attendees staying at the host hotel
- ☐ Two (2) complimentary conference registrations
- ☐ Pre- and post-conference attendee list (excel file)
- ☐ Listing as sponsor on select pre-conference marketing materials, official conference website, and on select conference materials and signage
- ☐ Social media promotion of sponsorship on LinkedIn, including exclusive event discount code for distribution on social media and a tweet promoting your sponsorship on our Cargo Facts account
- ☐ Discounted rate for additional company participants

**\*Display Spaces are available for purchase as an add-on to your sponsorship, please inquire with your Sales Rep for pricing and more details.**

## CARGO FACTS EMEA ROOM DROP SPONSOR (EXCLUSIVE)

- ☐ Rights to deliver welcome gift (provided by sponsor) to the rooms of the attendees staying in host hotel
  - Welcome Gift provided by Sponsor must be limited to (1) item
- ☐ Two (2) complimentary conference registrations
- ☐ Pre- and post-conference attendee list (excel file)
- ☐ Listing as sponsor on select pre-conference marketing materials, official conference website, and on select conference materials and signage
- ☐ Social media promotion of sponsorship on LinkedIn, including exclusive event discount code for distribution on social media and a tweet promoting your sponsorship on our Cargo Facts account
- ☐ Discounted rate for additional company participants

## CARGO FACTS EMEA CONFERENCE BAG SPONSOR (3 AVAILABLE)

- ☐ Sponsor logo on official conference bag (non-exclusive)
  - Sponsor to provide one (1) promotional item to be included in the official Conference Bag
- ☐ Two (2) complimentary conference registrations
- ☐ Pre- and post-conference attendee list (excel file)
- ☐ Listing as sponsor on select pre-conference marketing materials, official conference website, and on select conference materials and signage
- ☐ Social media promotion of sponsorship on LinkedIn, including exclusive event discount code for distribution on social media and a tweet promoting your sponsorship on our Cargo Facts account
- ☐ Discounted rate for additional company participants